



2019-2020 Sponsorship Opportunities

Friday, February 21st, Embassy Suites Hotel Downtown Tuscaloosa

_____ WAYLA Reception Sponsor \$2,500 (Limited to one sponsor)

A reception is held prior to the lunch at 10:45 a.m. for all honorees past and present, the Young Leaders Society executive team and some special invited guests. In return for your sponsorship, you will receive:

- a "Congratulations Honorees" sign at each entrance with your name/logo
- opportunity to greet guests at the start of the reception and say why developing strong leaders is important in your organization
- a table for eight in front at the luncheon (additional tickets available at discounted rate of \$30/ticket)
- logo on programs at each guest's seat during the luncheon
- logo on screen as guests arrive during the luncheon
- an individual sponsor thank you post on the UWWA and YLS Facebook pages and UWWA twitter feed

_____ WAYLA Double Your Donation Sponsor \$1,000

Each WAYLA honoree chooses an organization to receive a \$500 donation in his/her name. If you wish to select to help double an honoree's donation to \$1,000, you will receive:

- the opportunity to surprise the honoree after their acceptance speech with a "big check" with your logo (and UWWA's) on it and announce that you have doubled their donation on their behalf
- a table for eight at the luncheon (additional tickets available at discounted rate of \$30/ticket)
- logo on programs at each guest's seat during the luncheon
- logo on screen as guests arrive during the luncheon
- a thank you post to all sponsors on the UWWA and YLS Facebook pages and UWWA twitter feed

Thank you for considering sponsoring the United Way of West Alabama's Young Leaders Society "WAYLA" awards. We want your sponsorship to be mutually beneficial. If there is a way we can help customize your sponsorship to your needs, don't hesitate to share your ideas.

Please return to Julie Mann at julie@uwwa.org or call 205.345.6640 for more information.