

UNITED WAY OF WEST ALABAMA

# LIVE UNITED



2019 CAMPAIGN INFO  
AUGUST 13-NOVEMBER 13, 2019

## 2019 CAMPAIGN CHAIRMAN - NORMAN CROW, D.T. FREIGHT, LLC



### MISSION

United Way of West Alabama strengthens **education, income stability & health** in our community by developing resources & partnerships.

**WE LIVE UNITED!**

### VISION

Empowering Partners.  
Impacting Community.  
Living United.



### HISTORY

In 1946, the Community Chest of Tuscaloosa was organized and raised \$63,000 in its first campaign. Through the support and cooperation of local business leaders, the Community Chest eventually became United Way of West Alabama and continues to serve West Alabama residents in a variety of ways.

### \$109 MILLION

has been raised for West Alabama since 1946. In 2018, \$4,047,835 was raised for our community.

→ **90¢ of every dollar goes directly to support local agencies and programs**



### PARTNERS

United Way of West Alabama supports 26 primary local nonprofit partner agencies and other supplemental community partners to address and improve the critical education, income related, health and emergency needs and issues facing West Alabama. More than 189,000 people in West Alabama directly benefited from or used the services of United Way of West Alabama and its community partners in 2018.

### 9 COUNTIES

United Way of West Alabama serves nine counties: Bibb, Fayette, Greene, Hale, Lamar, Marengo, Pickens, Sumter & Tuscaloosa



### LOCAL

**Your donation stays in West Alabama.** Donations are invested **LOCALLY** to provide solutions to the issues that most affect our local families and community.

### 1 OUT OF 4

people in West Alabama is impacted by United Way of West Alabama and its partner agencies.

FIND OUT MORE ABOUT UNITED WAY OF WEST ALABAMA & OUR PARTNER AGENCIES:

**UWWA.ORG**

CAMPAIGN CONTACTS:

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## UNITED WAY PARTNER SERVICE AGENCIES

**2-1-1/Information and Referral Service** Linking those needing help or information with those who can provide it

**Alabama Head Injury Foundation** Serves those disabled by brain or spinal cord injuries through financial assistance, respite care, camps and support groups

**American Red Cross** Disaster relief, services to military, CPR/First Aid/Safety classes

**The Arc of Tuscaloosa County** Job skills training and placement for adults age 21 and older

**Arts 'n Autism** Provides autism services in Tuscaloosa and surrounding counties to children from preschool to young adults

**Big Brothers Big Sisters of West Alabama** Screened volunteers provide one-on-one friendship to at-risk children

**Boy Scouts of America (Black Warrior Council)** Citizenship, fitness and leadership opportunities for young men

**Boys & Girls Club of West Alabama** Education, recreation, and leadership programs for children and youth

**Caring Days Adult Day Care** Day care for adults with Alzheimer's, Parkinson's, and other forms of dementia

**Child Abuse Prevention Services** Addresses prevention and self-help for persons who have or fear they may abuse their children

**Easterseals West Alabama** Provides assistance to children and adults with physical disabilities

**Family Counseling Service** Counseling for individuals and families

**Five Horizons Health Services** AIDS education and prevention services and programs

**FOCUS on Senior Citizens** Programs and services for senior citizens

**Girl Scouts of North-Central Alabama** Educational and recreational programs for girls

**Good Samaritan Clinic** Provides primary health care to the uninsured with incomes at or below 185% federal poverty guidelines

**Hospice of West Alabama** Professional health care support for the terminally ill either inpatient or at home care

**Phoenix House** Halfway house for drug and alcohol dependent men and women

**Salvation Army** Emergency food and lodging for those with nowhere to turn

**Success By 6** Kindergarten readiness programs

**The Sickle Cell Disease Association of America - West Alabama Chapter** Improves health status of families affected by sickle cell disease and other abnormal hemoglobin disorders while increasing awareness and aiding in the search for a cure

**Temporary Emergency Services** Help to those in need, including food, clothing and emergency medicine

**Turning Point** Safe shelter and counseling for abuse victims and their children

**Tuscaloosa's One Place** Providing support services to families and helps develop skills and resources to improve the family's quality of life

**United Cerebral Palsy of West Alabama** Provides services to persons with special abilities

**YMCA of Tuscaloosa County** Youth, adult, and family athletics; community education and clubs